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EXHIBITOR & SPONSORSHIP

LEARN ABOUT THE BENEFITS OF SUPPORTING THE AHA, INC.



"Treatment with the help of the horse"

ABOUT THE AHA, INC.



The American Hippotherapy Association, Inc. is a 501(c)(3) not-for-profit organization, which provides educational resources and continuing education courses for occupational therapy, physical therapy and speech-language pathology professionals who incorporate equines, equine movement and the equine environment in treatment. The AHA, Inc. believes that individuals in need of habilitation or rehabilitation are best served by skilled and licensed healthcare professionals. The AHA, Inc. is unique as the only organization in the United States whose focus is on educating licensed healthcare professionals.

OUR MISSION

Improve lives by advancing education, best practices, and resources for licensed healthcare professionals who incorporate horses in skilled therapy services.

OUR VISION

To have skilled therapy services that incorporate horses accessible to every person who has the potential to benefit.

2024 CONFERENCE



The 2024 AHA, Inc. International Conference will be in-person and we are expecting a big turnout! The event will be held in Jacksonville, Florida from March 7-9 2024 (exhibit hall open March 8-9), with on-demand programming available for purchase after.

EVENT

Our biennial conference brings together therapists from around the world to learn from one another, meet vendors at our exhibit hall, and network at our receptions. In addition to therapists, attendees include those involved in horse care, volunteer management, and administration.

EVENT TIMELINE

MARCH 7: Pre-Conference

MARCH 8: Conference Day 1

Keynote speaker, break-out sessions, awards dinner.

MARCH 9: Conference Day 2

Plenary, break-out sessions, business meeting, closing session.

BENEFITS OF EXHIBITING



The 2-day exhibition hall at the AHA, Inc. 2024 International Conference provides exhibitors & vendors with ample exhibit time and the opportunity to gain valuable exposure and recognition within our community of equine and healthcare professionals. The exhibition hall serves as a platform for networking, knowledge sharing, and exploring new opportunities within the industry. The American Hippotherapy Association, Inc. has a dedicated team of event organizers who are committed to providing a seamless experience, allowing you to focus solely on networking and achieving your business objectives.

EXHIBITOR PRICING



LEVEL:

EARLY BIRD

Ends 10/31

STANDARD

Ends 2/22

INDUSTRY

\$500

\$600

NON-PROFIT

\$400

\$500

AHA, Inc. MEMBER

\$350

\$400

There will be a number of traffic-driving activities in the Exhibition Hall to draw participants to your booth, including continental breakfasts, coffee breaks, and poster presentations.

BOOTH DETAILS



EACH BOOTH WILL HAVE A 10' X 10' SPACE WITH:

- (1) STANDARD BOOTH ID SIGN
- (1) 6' X 2.5' TABLE
- (2) SIDE CHAIRS
- (1) TRASHCAN
- (1) EASLE
- (1) ELECTRICAL OUTLET

EXHIBIT HALL SCHEDULE:

- **MARCH 8TH** 8:00 A.M.- 5:00 P.M.
- **MARCH 9TH** 8:00 A.M.- 5:00 P.M.

ADDITIONAL CONFERENCE SUPPORT



Choosing to be a sponsor expands your reach! Make even more of an impact on Conference attendees by receiving special recognition throughout the conference with signage and your logo prominently placed throughout the event space and on the conference marketing materials and website.

VIDEO/AV SPONSOR

\$5,000

Having video and AV support optimizes learning for conference attendees. Recordings are provided for viewing post-conference. As our video sponsor, your logo appears prominently throughout the conference.

FOOD & BEVERAGE

SPONSOR \$3,000

Food & beverage sponsors have options of supporting coffee breaks, continental breakfasts, lunch or evening receptions. Your logo appears prominently throughout the conference.

WIFI SPONSOR

\$4,000

Providing WIFI is essential. As our WIFI sponsor, your company name will be the WIFI password for over 200+ conference attendees, exhibitors, volunteers and staff.

EVENT APP SPONSOR

\$5,000

An event app will enable and optimize conference engagement and networking via technology. As our event app sponsor, your logo appears prominently throughout the conference.

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THANK YOU

CONTACT US

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