Faculty

Lori is a Physical Therapist who is Board Certified as a Clinical Specialist in Hippotherapy. She is a Coordinating Faculty for the AHA, Inc. for over 20 years. She is a 1990 Graduate Touro College of Health Sciences, Bachelor’s Degree in Community Health Science and Master’s Degree in Physical Therapy. She had a physical therapy private practice on Long Island, New York for 25 years specializing in treating pediatric developmental delays and the neuro pediatric population. Her practice in Pediatrics incorporated NDT, Pediatric Myofascial Release, Cranial Sacral, Brain Gym, Bal-A-Vis-X, Manual Therapy, Hippotherapy and Aquatic interventions into her patient’s plan of care. Lori is a Professor and Director of Clinical Education Clinical at South University Virginia Beach, PTA Program. She teaches the Clinical Education Prep courses, Hab/ Rehab and Adv Hab / Rehab as well as Intro to PT, Professional Seminars and Current Rehab Issues. Lori is a member of APTA and a Lifetime member of AHA, Inc. She represented the United States at the First Symposium of Physiotherapists and Riding Instructors in Surry England in 1991 and was Clinical Director at Milligan Hill EAT at The Center for Discovery in Harris NY from 2001-2005. She also was Interim Executive Director and Therapy Services Director at NCEFT from 2005 -2007. Lori is presently Director of Academic Clinical Education at South University, Virginia Beach PTA Program. Lori has been honored with the following awards:

- 2010 Woman of the Year Distinguished Woman Award, Oyster Bay, Long Island, New York for her work done in the Health Care Industry
- 2013 AHA Inc. Barbara Glasow Therapist of The Year Award
- Listed in Empires Who’s Who for work done in hippotherapy

She has served on the AHA Board of Directors in the following capacity:

- Present – Education Committee Chair
- 2017-2018- 2nd Vice President
- 1996- 2010 served as Vice President, Education Chairperson, Standards and Practice Chairperson, Nominating Committee, Conference Committees.

Continuing Education

A certificate of attendance will be provided. Contact hours total 18. Courses are not pre-approved unless indicated otherwise.

Directions/Hotel Information

Hilton Garden Inn Airport/Westshore
5312 Avion Park Dr. Tampa, FL 33607

Hotel Accommodations:
We have reserved a block of rooms for the course. Please contact the hotel to make a room reservation. Please mention: AHA, Inc. Business Course.

Lunch will be provided at the course and refreshments will be made available

Registration:
Please fill out registration form and email or fax it in. Fax # 877-700-3498.

Questions: Please contact the Member Services Coordinator at mwood@theahainc.org or 970-818-1322.

The Business Connection

November 5th-7th, 2020

Hilton Garden Inn
Airport/Westshore
5312 Avion Park Dr, Tampa, FL 33607
This 2.5-day course will provide therapists the basics of how to start a private therapy practice incorporating hippotherapy as a treatment strategy. It will include information for administrators in the horse industry, including those currently offer equine assisted activities, how to develop/add a therapy practice or partnership with one into their current business model. Topics will include: business plan development, budget and contracts, location and clinic requirements, staffing and support personnel, CPT code and billing information, for profit and non-profit marketing strategies and more.

**Learning Outcomes:**

- Participants will identify the types of Business Structure available in a medical therapy practice
- Participants will identify and explain the rationale for each Practice Structure for a medical therapy practice
- Participants / therapists will describe the process for developing a private practice incorporating hippotherapy. Administrators of equine assisted activities programs looking to add/grow services by contracting with OT, PT and/or SLP professionals or adding a therapy branch to their current business model.
- Participants will discuss how to develop contracts, wellness and opportunities on how to develop the growth and expansion of the medical therapy practice.
- Participants will identify and begin to develop, Mission and Vision statements and a Business Plan with a
- Break Even analysis and Proforma Budget.
- Participants will identify understand billing reimbursement, CPT coding fees set-up and cash flow.

**Intended Audience:** Occupational therapists, Physical therapist, and Speech Language Pathologists interested in starting up a private practice incorporating hippotherapy.

**Cancellation Policies:** AHA, Inc. reserves the right to adjust course dates, times and faculty to accommodate unforeseen circumstances including cancellation of the course due to insufficient registration up to 3 weeks prior to the scheduled start date. Notification will only be cancellations received within three weeks prior to the start of the course. Notification will only be made to advance registrants. Neither AHA, Inc. or the host facility is responsible for any expenses incurred by registrants due to such adjustments.

This course is taught lecture style, with a power point, and requires attendee participation in group activities throughout. All materials are sent to the attendees electronically prior to the course.

**Course fees include breakfast and lunch. Indicate any special restrictions on the registration form.**

**The curriculum may be utilized only under the conditions set forth by AHA, Inc.**

Name: ____________________________________________

Address: ____________________________________________

City/ State/ Zip: ____________________________________________

Phone: ____________________________________________

Email: ____________________________________________

*AHA, Inc. Member #/exp: __________________________

New memberships are accepted. Join today at www.americanhippotherapyassociation.org.

Credentials as listed on course certificate: __________________________

Non-therapists: Please Circle one: Riding Instructor / Horse handler /Administrator/ Other __________________________

Special needs-mobility restrictions/diet/etc.: __________________________

**Early registration on or before October 22, 2020**

- $425 for AHA, Inc. Members
- $500 for Non- AHA, Inc. Members

**Registration after October 22, 2020**

- $475 for AHA, Inc. Members
- $550 for Non-AHA, Inc. Members

Check - payable to AHA, Inc.

Charge - □ MC □ VISA □ AMEX

Name on Card ____________________________________________

Card Number ____________________________________________

Exp. Date ___________________ Security Code __________

Billing zip code ____________________________