



Connecting the Team: Therapist, Horse Professional and Horse

CERTIFIED HORSEMANSHIP ASSOCIATION

WWW.CHA.HORSE

MENTOR



THE BEST
TEACHERS
TEACH FROM THE
HEART
NOT FROM THE BOOK



What Determines a Professional?

- ▶ Shows pride in what they do and how they do it
- ▶ Someone you look up to
- ▶ Mentor/role model
- ▶ Respects other people, horses, groups
- ▶ Good sport; both confident AND knows their limits
- ▶ Acts in the best interest of the industry they serve
- ▶ Team Player
- ▶ Good custodian of the horse
- ▶ Ethical
- ▶ Constant Learner
- ▶ A good example to those coming into the industry



To whom should you show professionalism?

- ▶ Clients, family members
- ▶ Staff, co-workers, peers
- ▶ Within associations/competitions/clubs
- ▶ General public
- ▶ Everyone!

CHA Code of Ethics

- ▶ As an individual member or program member of The Certified Horsemanship Association (CHA) in good standing I acknowledge my obligation to uphold the highest standards of horsemanship both at home and when in the public eye. In carrying out the role of providing service to the horse industry, I recognize the need to do so in a professional manner and to deal with the public and our colleagues with the highest degree of integrity.
- ▶ I shall conduct myself in a manner consistent with CHA's mission to promote excellence in safety, fun, and education for the benefit of the entire horse industry.
- ▶ I shall uphold **CHA's Standards for Equestrian Programs** to the best of my knowledge and ability.
- ▶ I shall adhere to the professional standards of CHA and to work to further CHA's goals and objectives.
- ▶ I shall place the most emphasis on the well-being, safety, and enjoyment of my participants and horses.
- ▶ I shall maintain a high level of professional competence by adhering to the continuing education requirements as set forth by CHA. In doing so I realize that increased knowledge enhances basic knowledge and provides new knowledge allowing me to share this expanding knowledge with my students and clients.
- ▶ I shall acknowledge my membership in this professional community and my responsibility to demonstrate respect for my fellow professionals at all times.
- ▶ I shall instill confidence among clients and the public in CHA and in the horse industry avoiding any action conducive to discrediting the horse industry or membership in CHA.

Terminology

- ▶ Certification of the equine professional in PATH International or Certified Horsemanship Association Instructors of Riders with Disabilities.
- ▶ **Trainer** – trains the horse
- ▶ **Instructor** – trains the rider on a trained school horse the instructor or program owns or on the owner's horse
- ▶ **Coach** – trains high level competitive show riders – Special Olympics, breed and discipline world shows, etc.

Showmanship is Key

- ▶ Showmanship is an event found at many horse shows. It involves a person on the ground leading a horse, wearing a halter or a bridle, through a series of maneuvers called a pattern.
- ▶ Showmanship Video with Dave Dellin APHA Director of Judges on CHA – www.CHA.horse
<https://youtu.be/JuUp-UnDA8g?list=PLvJ31zJC0eyWurHOql5zotg5WXCWLCY6g>



Ground Work

- ▶ Longeing the horse – bitted up with Vienna Reins, Side Reins, Elbow Pull, Pessoa system – Purpose = top line, abdominal strength, etc.
 - ▶ CHA Video on Longeing – www.CHA.horse - <https://youtu.be/IP3PzRL2NY0?list=PLvJ31zJC0eyWurHOqI5zotg5WXCWLCY6g>
- ▶ Long Lining the horse and using the Round Pen
 - ▶ CHA Video on Long Lining – www.CHA.horse - <https://youtu.be/ceatKeCIDKg?list=PLvJ31zJC0eyWurHOqI5zotg5WXCWLCY6g>



Bits and Bitting

- ▶ Direct pressure bits – reins connect directly to the bit
 - ▶ Snaffles, Kimberwickes
- ▶ Leverage bits – reins connect to a shank and it has to have a curb strap or chain
 - ▶ Curbs, Kimberwickes, pelhams
- ▶ No bit at all
 - ▶ Bitless bridle, bosal, hackamore

Risk Management

- ▶ Recognize legal liability and responsibility of being a part of an equine business
- ▶ Recognize potentially unsafe procedures and situations
- ▶ Equine Limited Liability Act and Law Suits – 48 states (Maryland and California– do not have it)



Equine Law Suits

- ▶ Riding in a Halter
- ▶ Martingale
- ▶ Peacock Stirrup
- ▶ Mare and Foal



Ways to Decrease Risk

1. Design procedures with risk control and containment measures.
2. Periodically re-assess risks as a normal feature of business operations and modify.
3. Transfer risks to an external agency (e.g. an insurance company).
 - a. Directors and Officers
 - b. General Liability
 - c. Professional Liability
 - d. Personal Excess
 - e. Event insurance for trail rides, clinics, expos
 - f. Mortality insurance
 - g. Care, Custody and Control

Ways to Decrease Risk Con't.

4. Avoid risks (e.g. close down a particular high-risk business area).
5. Creation of entity for limitation of liability (e.g. create of LLC, S-Corp).
6. Have a third party entity involved such as CHA.
7. Have equine industry knowledgeable CPA, attorney and insurance agent.

Common Language

- ▶ Alphabet soup – AHA, CHA, PATH Int'l, AQHA, APHA, etc.
- ▶ Tack terminology – Kimberwicke, surcingle, martingale, horn, cantle, pommel, stirrup hobble, etc.
- ▶ Horse terminology – ergot, ermine spots, hock, croup, sway backed, ewe necked, sickle hocked, cow hocked, etc.
- ▶ Movement of horse terminology – forward, collected, extended, impulsion, from behind, lateral, leg yield, half halt, etc.



Horses change lives. They give our young people confidence and self-esteem. They provide peace and tranquility to troubled souls, they give us hope.

~Toni Robinson
Eternal Elements ~ fb/michelle.eternalelements



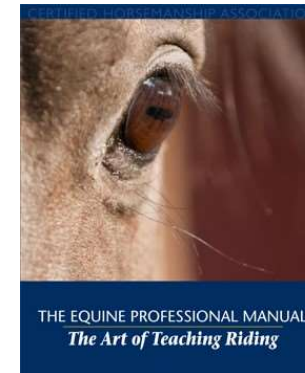
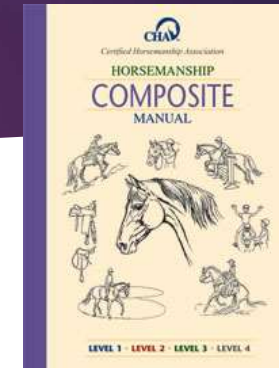
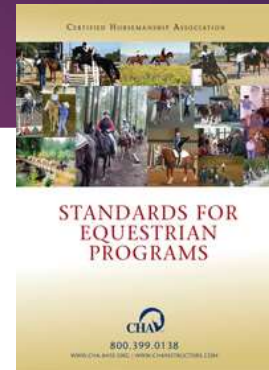
CHA Areas of Certification

- ▶ English/Western Instructor
- ▶ Trail Guides
 - ▶ From hourly to wilderness trips
- ▶ Combined Trail and Arena
- ▶ College/University
- ▶ Seasonal Equestrian Staff
- ▶ Equine Facility Managers
- ▶ Instructors of Riders with Disabilities
- ▶ Driving Instructors and Certified Drivers
- ▶ Vaulting Coaches
- ▶ Site Accreditation



CHA Support for Members

- ▶ Educational manuals/DVDs
- ▶ Achievements awards for students
- ▶ Insurance discounts
- ▶ Complete student curriculums
- ▶ Regional and international conferences and skill workshops
- ▶ Monthly e-blasts
- ▶ Partner discounts – EquestrianProfessional.com
- ▶ Annual magazine – *The Instructor*
- ▶ www.CHA.horse



Questions?

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